

Faculty of Management

field of study:

specialty:

level:

professional title awarded to graduates:

education profile:

type of study:

MANAGEMENT (ENG)

Global Management and Strategy

second-cycle studies

magister

practical

full-time



UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT
in Rzeszów, POLAND

ZA.MSA.GMS.2025_Z

Students admitted in the academic year: 2025/2026

No.	Course title	Form of credit	ECTS Credits			Number of hours							I Year														II Year																			
			Total	Including		Total	Including						sem 1							sem 2							sem 3							sem 4												
				DP	PP		L	S	W	Lab	P	eL	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS						
All-University Courses																																														
1	English for Specific Purposes	GC, Ex	8	6	0	120	0	0	0	120	0	0				60			4				60			4																				
2	Philosophy	C	1	1	0	10	0	0	0	0	0	10						10	1																											
3	Contemporary European Culture	C	4	2	0	40	0	20	0	0	20	0									20			20			4																			
4	Research Methodology	GC	1	1	0	10	0	10	0	0	0	0		10					1																											
5	Health and Safety while Studying	C	0	0	0	4	4	0	0	0	0	0	4						0																											
Basic Courses																																														
6	Sustainable Enterprise Management	Ex	3	2	2	36	0	16	0	0	20	0																							16			20					3			
7	Contemporary International Relations	Ex	1	1	0	14	14	0	0	0	0	0	14						1																											
8	Decision-Making Theories	Ex	3	2	2	34	12	0	12	0	10	0	12		12		10		3																											
9	Competition and Consumer Protection	Ex	2	1	1	26	14	0	12	0	0	0	14		12				2																											
10	Managerial Economics	Ex	1	1	0	14	14	0	0	0	0	0								14						1																				
11	International Trade	Ex	1	1	0	14	0	14	0	0	0	0		14					1																											
Major-Related Courses																																														
12	Operational Management	Ex	3	2	3	39	0	14	0	0	25	0	14				25		3																											
13	Strategic Management 2	Ex	3	2	3	39	0	14	0	0	25	0									14			25		3																				
14	Business Process Modelling	GC	2	1	2	16	0	0	0	16	0	0																																		
15	Marketing Management	GC	3	2	3	39	0	0	14	0	25	0										14		25		3																				
16	Finance in SAP ERP	GC	2	1	2	18	0	0	0	18	0	0																																		
17	Management Accounting	Ex	2	2	1	30	16	0	14	0	0	0															16		14																	
18	Financial Investments	GC	1	1	1	14	0	0	0	14	0	0																																		
19	HR Management in Modern Organisations	Ex	2	2	1	30	0	16	14	0	0	0										16	14				2																			
Specialty Courses																																														
20	Quality Management Systems and Audit Process	GC	2	1	2	24	0	0	24	0	0	0																																		
21	Cultural Conditions of International Business	Ex	1	1	0	14	0	14	0	0	0	0	14						1																											
22	Consumer Behaviour	GC	1	1	1	14	0	0	14	0	0	0																																		
23	Marketing Strategies on the International Markets	GC	3	1	3	31	0	0	16	0	15	0																																		
24	Ethics in International Relations	Ex	3	2	2	34	0	14	0	0	20	0																																		
25	Social Communication and Sociotechnics	GC	2	1	2	22	0	0	22	0	0	0																																		
26	Organizational Leadership and Building Effective Teams	GC	2	1	2	26	0	0	16	0	10	0																																		
27	Diploma Seminar	GC	18	2	0	30	0	0	30	0	0	0																																		
28	Vocational Apprenticeship part 1 (1,5 months)	GC	8	8	8	240	0	0	240	0	0	0										240				8																				
29	Vocational Apprenticeship part 2 (1,5 months)	GC	8	8	8	240	0	0	240	0	0	0																																		
Total			91	57	49	1222	74	132	188	168	170	10	44	52	24	60	35	10	17	14	50	28	60	70	0	25	16	0	83	48	15	0	21	0	30	53	0	50	0	28						
							Number of hours per semester excluding Vocational							225							222							162							133											

% ECTS electives 44%

ECTS credits to obtain within humanities sciences 5

LEGEND:

C Credit
GC Graded Credit
Ex Exam
L Lecture
S Seminar
W Workshops
Lab Laboratory / Foreign Language Workshops
P Project
eL e-learning (Distance Learning)
DP Classes involving direct participation of academic teachers or other people conducting the class
PP Classes developing practical skills

MARKINGS:

☐ Exam

☒ Project conducted according to the Project-Based Learning model

☐ Classes developing practical skills