

second-cycle studies

professional title awarded to graduates:

magister

field of study:

MANAGEMENT (ENG)

specialty:

Global Management and Strategy

education profile:

practical

type of study:

full-time

UZaD-A-GMS/2024

Students admitted in the academic year: 2024/2025

No.	Course title	ECTS Credits				Number of hours							I Year										II Year																						
		Total	Including			Total	Including							sem 1					sem 2					sem 3					sem 4																
			DP	PP	DL		L	S	W	Lab	P	eL	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS												
All-University Courses																																													
1	English Language	8	6	0	0	120	0	0	0	120	0	0					60								4																				
2	Philosophy	1	1	0	1	10	0	0	0	0	0	10													10	1																			
3	Research Methodology	1	1	0	0	10	0	10	0	0	0	0																																	
4	Health and Safety while Studying	0	0	0	0	4	0	4	0	0	0	0																																	
Basic Courses																																													
5	Modern Organisation and Management Conceptions	2	1	0	0	16	16	0	0	0	0	0													16																				
6	Contemporary International Relations	2	1	0	0	14	14	0	0	0	0	0																																	
7	Decision-Making Theories	3	2	2	0	24	12	0	12	0	0	0													12																				
8	Competition and Consumer Protection	3	2	2	0	26	14	0	12	0	0	0													14																				
9	Social Responsibility of Corporate and Public Institutions	4	2	0	0	40	0	10	0	0	30	0																																	
10	Managerial Economics	2	1	0	0	14	14	0	0	0	0	0																																	
11	International Trade	2	1	0	0	14	0	14	0	0	0	0													14																				
Major-Related Courses																																													
12	Operational Management	6	2	6	0	46	0	0	16	0	30	0																																	
13	Strategic Management II	6	2	4	0	46	0	16	0	0	30	0																																	
14	Business Process Modelling	2	1	2	0	16	0	0	0	16	0	0																																	
15	Marketing Management	2	1	2	0	14	0	0	14	0	0	0																																	
16	Finance in SAP ERP	3	1	3	0	24	0	0	0	24	0	0																																	
17	Management Accounting	3	2	2	0	26	10	0	16	0	0	0																																	
18	Financial Investments	2	1	2	0	14	0	0	0	14	0	0																																	
19	HR Management in Modern Organisations	4	2	3	0	34	0	14	0	0	20	0																																	
Specialty Courses																																													
20	Quality Management Systems and Audit Process	3	1	3	0	24	0	0	24	0	0	0																																	
21	Business Analytics	2	1	2	0	14	0	0	0	14	0	0																																	
22	Design Thinking in Innovation Management	6	2	4	0	42	10	0	12	0	20	0																																	
23	Sustainable Development in International Business	3	2	2	0	26	0	14	12	0	0	0																																	
24	Cultural Context of International Business	2	1	0	0	12	0	12	0	0	0	0																																	
25	Consumer Behaviour	2	1	2	0	14	0	0	14	0	0	0																																	
26	Marketing Strategies on the International Markets	2	1	2	0	16	0	0	16	0	0	0																																	
27	Process Management	2	1	2	0	16	0	0	16	0	0	0																																	
28	Ethics in International Relations	4	2	3	0	34	0	14	0	0	20	0																																	
29	International Project Team Management	2	1	2	0	14	0	0	14	0	0	0																																	
30	Diploma Seminar	20	2	0	0	30	0	0	30	0	0	0																																	
31	Vocational Apprenticeship part 1 (1,5 months)	8	8	8	0	240	0	0	240	0	0	0																																	
32	Vocational Apprenticeship part 2 (1,5 months)	8	8	8	0	240	0	0	240	0	0	0																																	
Total		120	61	66	1	1234	90	108	208	188	150	10																																	
		Number of hours per semester											236					220					205					93																	

electives: 40%

DP Classes involving direct participation of academic teachers or other people conducting the class
 PP Classes developing practical skills
 DL Distance Learning

Exam Project completed with a separate degree Distance Learning
 Classes developing practical skills Online Classes