

second-cycle studies

professional title awarded to graduates:

magister

field of study:

MANAGEMENT (ENG)

specialty:

International Business Management

education profile:

practical

type of study:

full-time

UZaD-A-IBM/2023

Students admitted in the academic year: 2023/2024

No.	Course title	ECTS Credits				Number of hours							I Year											II Year																
		Total	Including			Total	Including						sem 1					sem 2						sem 3					sem 4											
			DP	PP	DL		L	S	W	Lab	P	eL	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS							
All-University Courses																																								
1	English Language	8	6	0	0	120	0	0	0	120	0	0				60							4				60													
2	Philosophy	1	1	0	1	10	0	0	0	0	0	10										10	1																	
3	Research Methodology	1	1	0	0	10	0	10	0	0	0	0										10	1																	
4	Health and Safety while Studying	0	0	0	0	4	0	4	0	0	0	0										4	0																	
Basic Courses																																								
5	Modern Organisation and Management Conceptions	2	1	0	0	16	16	0	0	0	0	0	16									2																		
6	Decision-Making Theories	3	2	2	0	26	14	0	12	0	0	0	14			12						3																		
7	Competition and Consumer Protection	3	2	2	0	26	14	0	12	0	0	0	14			12						3																		
8	Social Responsibility of Corporate and Public Institutions	5	2	0	0	40	0	10	0	0	30	0																10		30		5								
9	Managerial Economics	2	1	0	0	16	16	0	0	0	0	0													16								2							
10	International Trade	2	1	0	0	16	0	16	0	0	0	0				16						2																		
Major-Related Courses																																								
11	Operational Management	6	2	6	0	46	0	0	16	0	30	0				16					6																			
12	Strategic Management II	6	2	4	0	46	0	16	0	0	30	0													16				30		6									
13	Business Process Modelling	2	1	2	0	16	0	0	0	16	0	0																			16		2							
14	Marketing Management	2	1	2	0	14	0	0	14	0	0	0														14					2									
15	Finance in SAP ERP	3	1	3	0	24	0	0	0	24	0	0																			24		3							
16	Management Accounting	3	2	2	0	26	10	0	16	0	0	0												10		16					3									
17	Financial Investments	2	1	2	0	14	0	0	0	14	0	0																			14		2							
18	HR Management in Modern Organisations	4	2	3	0	34	0	14	0	0	20	0													14				20		4									
Specialty Courses																																								
19	Quality Management Systems and Audit Process	4	2	4	0	30	0	0	30	0	0	0																		30		4								
20	Business Analytics	2	1	2	0	14	0	0	0	14	0	0																				14		2						
21	Investment Project Assessment	3	1	2	0	22	10	0	12	0	0	0																					10	12	3					
22	International Enterprise Management	3	2	2	0	26	0	14	12	0	0	0															14	12												
23	Cultural Context of International Business	2	1	0	0	15	0	15	0	0	0	0				15																								
24	Consumer Behaviour	2	1	2	0	14	0	0	14	0	0	0																			14		2							
25	Marketing Research in International Markets	2	1	2	0	18	0	0	18	0	0	0																			18		2							
26	Process Management	2	1	2	0	18	0	0	18	0	0	0																						18		2				
27	Ethics in International Relations	4	2	3	0	34	0	14	0	0	20	0																				14			20	4				
28	International Project Team Management	5	2	5	0	34	0	0	14	0	20	0																				14	20		5					
29	Diploma Seminar	20	2	20	0	30	0	0	30	0	0	0																				15			10					
30	Vocational Apprenticeship	16	16	16	0	480	0	0	480	0	0	0																				240			8					
Total		120	61	88	1	1239	80	113	218	188	150	10	44	45	40	60	30	10	24	26	44	42	60	50	0	32	10	10	89	54	30	0	33	0	14	47	14	40	0	31
		Number of hours per semester											229					222						193					115											
		electives: 41%																																						

Additional compulsory classes* for international students																																				
Polish Language	12	2	0	0	90	0	0	0	90	0	0															30					4			30		4

* in the 2nd semester of studies, the student must take the exam at level A1 of the Common European Framework of Reference for Languages
students with certified knowledge of the Polish language at level A1 of CEFR are exempted from the obligation to participate in classes in the third semester of studies

DP Classes involving direct participation of academic teachers or other people conducting the class
PP Classes developing practical skills
DL Distance Learning

Exam Project completed with a separate degree eL Distance Learning
 Classes developing practical skills Online Classes